**Rim Bowling and Entertainment Center**
**Advertising Rate Card**

## On-Screen Advertising

Media Location: Shown On All 16 Scoring Monitors - Both during game play and down time.
Media Size: 512 x 250 Pixels – 37" Monitors Locations Available: 12
One-Time Setup Fee: $50*

## Lane Sweep

Media Location: Shown on lane sweeper each time bowling pins are reset
Media Size: 5" x 50" Locations Available: 16
One-Time Setup Fee: $75*

## Wall Poster

Media Location: Placed between lane scoring monitors
Media Size: 20" x 30" Locations Available: 3
One-Time Setup Fee: $75*

## Interior Banner

Media Location: Placed on interior masking (above pins) facing bowlers
Media Size: 5' x 3' Locations Available:
5One-Time Setup Fee: $350*

## The Perfect "900" Special – Save 20% off individual rates**

We offer a special rate for a multiple marketing package. Includes 3 or more separate subscriptions from above: Ex: Two On-Screen Adsand One 20" x 30" Wall Poster.
**One-Time Setup Fees per media subscription apply.

**Setup fees are a one-time fee that includes all graphic design and printing of your ad materials. All advertisements **require a minimum of 3 months run**. Space given on a first-come, first-served basis.*

| Service Titles | Standard /Monthly Rate | 3 Month Rate | 6 Month Rate (1 month disc) | 12 Month Rate* (2 month disc) |
|---|---|---|---|---|
| **On-Screen Advertising** | $100 | $300 | $500 | $1,000 |
| **Lane Sweep** | $75 | $225 | $375 | $750 |
| **Wall Poster** | $150 | $450 | $750 | $1,500 |
| **Interior Banner** | $250 | $750 | $1250 | $2,500 |
| **The Perfect "900" Special** | $300 | $900 | $1,500 | $3,000 |

*Setup Fee Waived with 12 month contract

For additional information, contact Jody 909-338-5550